2061034407

CSa
Consumer Survey Associates

9999 9999 9999 9999
Sample A. Samples
123 Any Street
Anytown, US 00000

Dear Sample,

As a representative of a major tobacco company, I am looking for smokers, 21 years of age or older, who would like to receive some truly terrific free offers and cigarette coupons by mail. So, if you would like to be eligible for this great new program, simply complete this postage-paid survey. These quick and simple questions will help us to better understand your smoking preferences and the kind of coupons and special offers you'd most enjoy.

I'd also like to personally assure you that your name will not be sold or rented by the company we represent. And, we'll even take your name off our mailing list if you like – simply mark that option on the survey. Because, above all, your satisfaction is our number one priority.

Thanks for your time and effort. I look forward to hearing from you in the very near future.

Sincerely,

J Vander Putten

James Vander Putten
Consumer Survey Associates

P.S. If it's easier for you, just call 1-800-931-9339 to respond to this survey or to have your name removed from our mailing list.

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